

ART ASSOCIATES

America's Premier Architectural Illustration Firm presents Recent Projects in FLORIDA





















































































Digital Art

We have 22 years of experience in digital technology, combined with our world renowned illustration staff. The samples on this page are a small fraction of the unprecedented range of options available.

Our services include:

- Wireframes: stills or animations.
- Fully rendered digital images. 33, 36, 37, 41, 42, and 43
- NEW: combination digital structures and hand-painted entourage. 34, 35, 38, and 40
- Digital photo retouch: add buildings and/or change surrounding site.45
- Change colors, materials, and design options. Phases, floors added or removed, unlimited. Available on new or old projects, digital or painted.
- Animations: walkthrough, fly-by, interiors, exteriors to any degree of detail-voice and music available. **39 one frame shown**.

New Service!

"Never miss another opportunity to submit a proposal under a time crunch!"

We can quickly and economically create a presentation from as little as a verbal description or free-hand sketch. 44

Our design and illustration staff can assemble a generic or prototype project of any scope, and fit it seamlessly into one of thousands of our copyrighted hand-painted backgrounds and foregrounds. We then complete the picture from our immense library of hand-painted trees, shrubs, cars, figures, skies, and site objects. We then e-mail an extremely high resolution file of the finished product - all in as little as 48 hours! **Try it, it's amazing.**



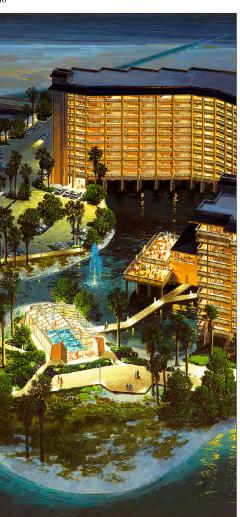














































ART ASSOCIATES INC.

We have completed 34,000 commissions since 1966, over 17,000 in Florida, from black and white, watercolors, to the finest opaques. Cutting edge digital art, plus an in-house photo lab, model shop, and designers, make Art Associates unique.

To request a quote:

- Send project information by fax or email. Digital files preferred. An order form is available on our website.
- Drawings: elevations, site & floor plans
- View(s) desired: eyelevel, aerial, interior
- Style or media: opaque, watercolor, etc. Due date.

We will:

- Call the same day with prices.
- Send perspectives within 24-48 hrs.
- Art is e-mailed in greyscale in 10-12 working days (rush service is available).
- •A high resolution file and original artwork are shipped on receipt of payment.

For hundreds of examples visit our website at www.artassoc.com

email: info@artassoc.com Ph.: (419)537-1303 Fax: (419)474-9113 4635 W. Alexis Road, Toledo Ohio 43623





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WATERCOLOR

With the increased use of computer illustrations, the soft, tactile freshness of watercolor renderings has seen a resurgence in popularity.

Clients frequently prefer to present a clearly preliminary image. Other clients simply want illustrations that are obviously hand painted.

Watercolor is perfect for many marketing and presentation needs. It is suitable to projects of any size or complexity. We offer a wide range of watercolor techniques tailored to budget, time schedule and intended market image.









